

# Effective Visual Communications Help You Make Your Case



**THINKtwice** inc  
VISUAL COMMUNICATIONS FOR LITIGATION

# Powerful, Persuasive Litigation Graphics and Support

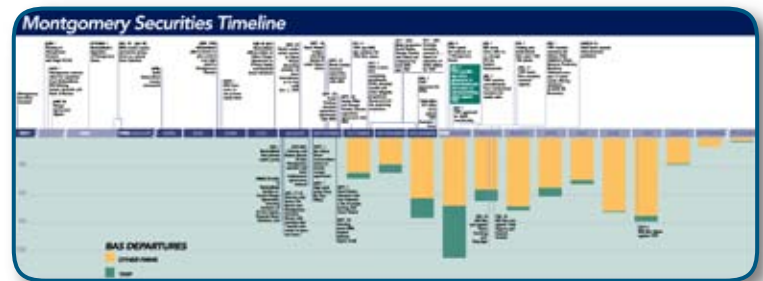
From planning through presentation – in hearings, in settlement negotiations, or in trial – our visual communications services are designed to help you achieve the maximum result for your client. In a cost effective manner.

Our extensive services make Think Twice a total solution for trial lawyers, litigation support staff, jury consultants, and expert witnesses. With a portfolio of hundreds of cases in virtually every practice area filed in State and Federal venues throughout the nation, we bring years of experience to each and every case we work on.

You're responsible for results. We're responsible for compelling information design and presentation. We partner with you to deliver a clear, concise message that resonates with both judges and juries – helping you win your case.

## It's About Trust and Responsiveness

Scores of firms – such as Townsend and Townsend and Crew, Pillsbury Winthrop, Orrick, Weil Gotshal & Manges, Kirkland & Ellis, Munger Tolles & Olson, Farella Braun & Martel, Ropers Majeski Kohn Bentley, and Wilson Sonsini Goodrich & Rosati – trust and engage Think Twice to develop and present winning visual strategies.



TIMELINES

They know from experience that we'll bring unparalleled strategic and implementation expertise to their cases, helping them to package and present their case.

“ ***The team at Think Twice worked tirelessly to provide an exceptionally high quality work product ... helping to simplify the patent issues and show the Court beyond doubt that our opponent is infringing our client's patent rights.*** ”

***Eric R. Lamison, Partner  
Kirkland & Ellis LLP, San Francisco***

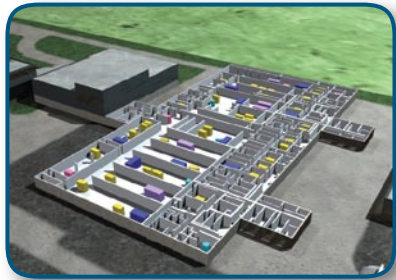
## It's About Partnership and Results

For us, litigation support isn't just about showing up, it's about rolling up our sleeves – helping where and when you need us. It's about late nights, leaving nothing to chance and accounting for every dollar along the way.

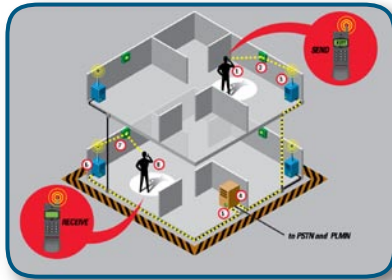
Sure, we work smart...but we work hard, too. Because for us, it's all about getting you the results you want - compelling graphics for critical pretrial motions...powerful tools for settlement negotiations...persuasive exhibits to impact jurors at trial.

**“ The exhibits you created for us turned a potentially confusing case into one that was clear and compelling. ”**

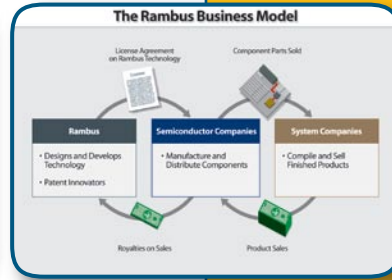
*Wylie Spicer, Attorney-at-Law  
McInnes Cooper LLC, Halifax, Nova Scotia, Canada*



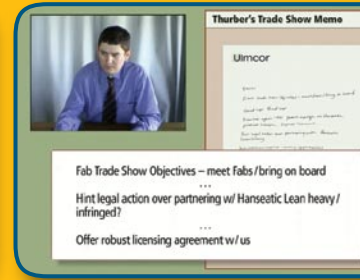
3-D ANIMATIONS



TUTORIALS



FLOWCHARTS



VIDEO & DOCUMENTS

**“ Think Twice took our complex and often arcane expert data and crafted accessible, compelling demonstratives ...decidedly an added advantage to our case. ”**

*Robert Silver, Partner  
Caesar, Rivise, Bernstein, Cohen & Pokotlow, Ltd., Philadelphia*

## It's About Time

If your firm is interested in strengthening your presentations with powerful, persuasive visual exhibits, don't give it a second thought: call for a consultation today. For even more examples of our work, be sure to visit us online at [WWW.THINKTWICELEGAL.COM](http://WWW.THINKTWICELEGAL.COM).

**John Whitney**  
Founder & Creative Director  
415-834-2000 x234  
[john@thinktwicelegal.com](mailto:john@thinktwicelegal.com)

**Paul Endo**  
President & Managing Partner  
415-834-2000 x233  
[paul@thinktwicelegal.com](mailto:paul@thinktwicelegal.com)

## Litigation Graphics and Presentation Capabilities

### Strategic Planning

- Theme & Concept Identification
- Story Development
- Strategic Content & Format

### Exhibit Design

- Tutorials
- Technical & Medical Illustrations
- Timelines & Chronologies
- Maps, Scenes & Event Re-Creations
- Charts, Diagrams & Schematics
- Analogies & Comparisons
- Deposition & Impeachment Exhibits

### Media Selection & Production

- Still Graphics & Easel Boards
- 2D & 3D Animations
- Flash & Interactive Media
- Video Synchronization & Editing
- Electronic & Elmo Slides

### War-Room & Courtroom Presentation

- Courtroom Planning & Equipment Set-Up
- Presentation Software
- Responsive Exhibits
- Trial Technicians

**THINKtwice** inc  
VISUAL COMMUNICATIONS FOR LITIGATION

# Making The Case For Visual Communications

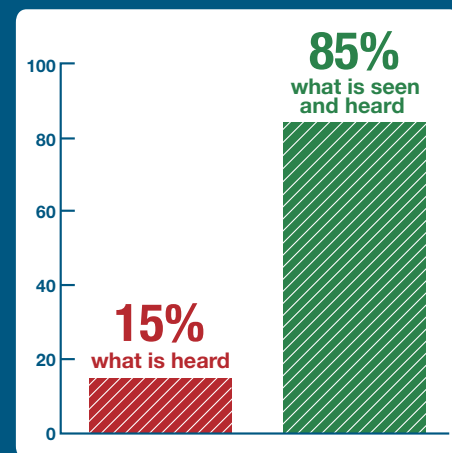
In order for the triers of fact to decide favorably on your case, it is imperative that they **get** your case.

**First and foremost**, they must know what the facts are and understand them. Next, the facts need to be assimilated – that is, they need relevance to the audience and to each other. Finally, the triers of fact must know what you are asking them to do.

We begin by understanding your facts and goals. Then we work with your trial team to craft the individual visual exhibits that tell your client's compelling story, complementing and supporting your spoken words and the testimony of your witnesses. And we follow through to support your courtroom appearance with a **seamless visual presentation**.

**That's power through presentation. That's Think Twice.**

## What Do People Retain?



*Maximize your success with effective visual communications.*

THINKtwice<sub>inc</sub>

[www.thinktwicelegal.com](http://www.thinktwicelegal.com)